Data:

* Add in information from individual games played
* Look into distance from stadium to each team (especially if team considered home does not normally play in that stadium)
* If need more, potentially number of returning players (experience level) of the team

Has country coefficients: <https://kassiesa.net/uefa/data/method1/ccoef1998.html>

Include all rounds (including qualifying)

Weight it so more recent teams are more likely to do well